

FACES OF FAMILY



author's photo book about family relationships

About the Project

The Photo Project Faces of Family originates from an interest in the topic of family that developed over the years. The project deals with a broad spectrum of relationships between family members as well as with the positions these had within the family relationship structure.

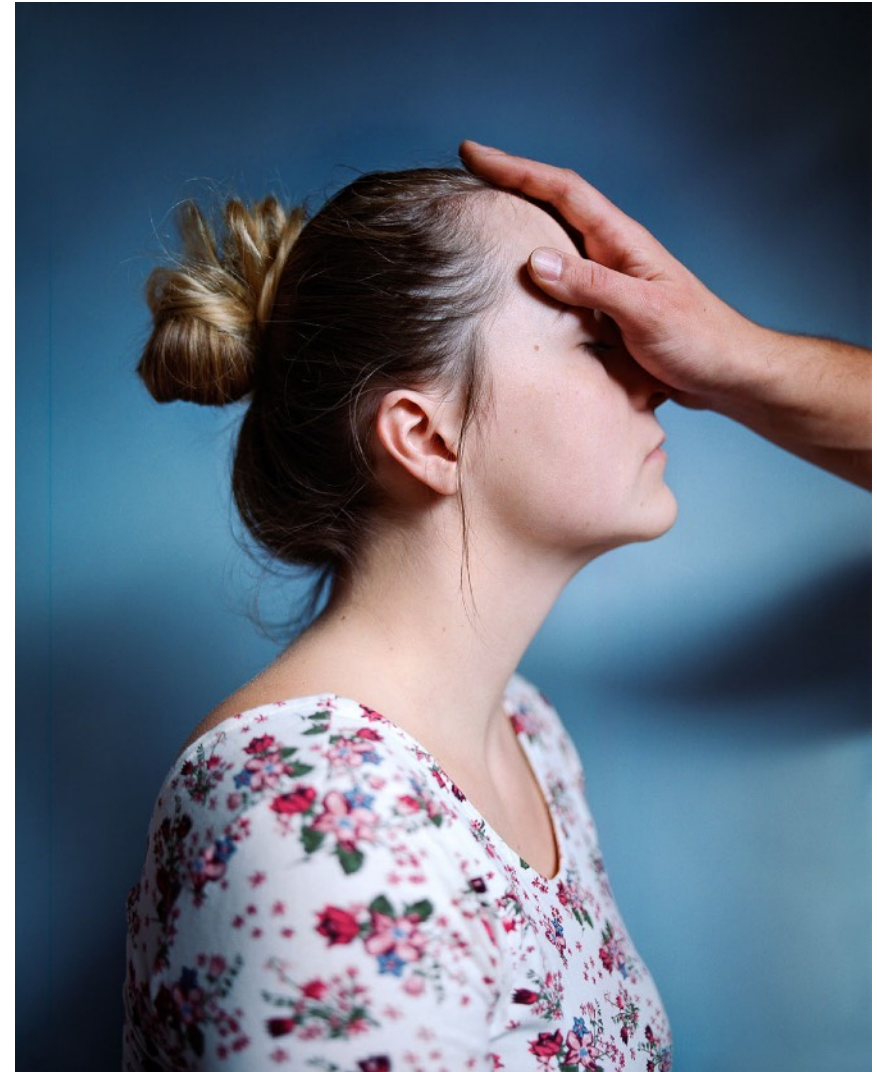


„Zuzana Pustaiova as the author portraying her own family has a very unique position. Not only as a family member, but also as an impartial observer. In the project Faces of Family, Zuzana develops this ambiguity with a characteristic irony combined with her love for her family as a daughter, granddaughter and sister alike. Zuzana increasingly distinguishes herself from her remaining relatives, who are living mostly around the area of a small town by her professional focus, career path, opinions, existence. Through portraits and autoportraits, the faintest of gestures as well as precisely staged pictures, Zuzana slowly uncovers an intricate web of intergenerational links. In this way, a convincing picture of long lasting family stereotypes is shaped, depicting both, the desired as well as the actual self-image of the family members and finally, even their relationship to the author herself.

Branislav Štěpánek
curator

„I see the Photographer and Visual Artist Zuzana Pustaiova as an extraordinarily talented Artist. I have known her since her student years and I am well aware, that her approach towards work has always been full of enthusiasm and creativity. After college, she fully committed to her own work and this pursuit took her abroad for a time as well. What I see as an extraordinary achievement is that her work is being slowly accepted by foreign galleries which prepared or are preparing her own exhibitions.“

Bohunka Koklesová
Art Historian and Curator
Rector of Academy of Fine Arts and Design in Bratislava (SK)



„Zuzana Pustaiová thematically bases her work on the experiences of her own family using the features of an autobiographical perspective. She developed a local sociological family probe using a uniquely ironical yet emphatic approach. Interestingly enough, albeit the work of Pustaiova is based on local experience, her art resonates well on the global stage as well. Appealing to both, the professional as well as lay audience which reflects in her increasing recent success internationally.“

Jana Hojstričová
photographer, pedagog



„Zuzana Pustaiova is an exciting portrait photographer - she approaches her subjects from a unique perspective of intimacy and surreal imagination“

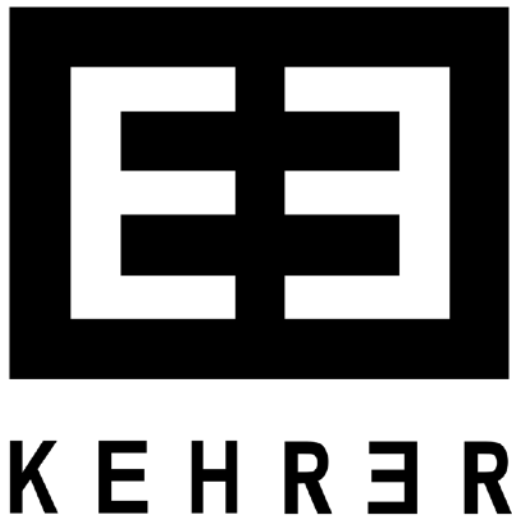
Katharina Bosse
photographer and photography professor, Germany

About the Publication

Project *Faces of Family* is currently in the form of a book dummy that is ready to be published. The publication of my first own photography book by the German publisher Kehrer Verlag is planned in 2020. Kehrer Verlag is mainly focused on publishing photographic books and this will mark their first publication of a Slovak author. The publisher has abroad spectrum of customers and sales partners and also partakes on many large international festivals and photography fairs (Rencontres d'Arles, Paris Photo, Frankfurter Buchmesse, etc), which helps the authors they collaborate with to gain publicity on the international scene and to promote their career.

To complete this project, finances are a necessity. As the overall costs for the entire project total over 12 000€, financial aid from third parties is essential. Only with the help of partner and sponsor gifts will it be possible to see the publication of *Faces of Family* on the bookshelves of bookstores around the globe already in the year 2020.





About publisher

Kehrer Verlag is among the world's leading publishers of photo books. Founded in 1995 by Klaus Kehrer, it is also one of the few independent publishing houses in Germany. In addition to photography, further focal points include contemporary art, art of the 17th through the 20th centuries, and international sound art.

Over the years, numerous Kehrer publications have been nominated for and honored with international book awards, for exp. Deutsche Fotobuchpreis (DE), Die Schönsten Deutschen Bücher der Stiftung Buchkunst (DE), DAM Award (DE), Paris Photo Aperture Foundation Photo Book Award (FR), Rencontres d'Arles Book Award (FR), Kraszna-Krausz Book Award (GB), Lucie Awards (USA), PhotoESPAÑA (ES), Finnish Fotobook Award (FI), Svenska Fotobokspriset (SW), FOTOFO Central European House of Photography Award (SK), Red Dot Award (DE), etc.

www.kehrerverlag.com

About the Author

My name is Zuzana Pustaiova (*1990) and I am a Photographer and a Visual Artist, graduated at Academy of Fine Arts and Design in Bratislava (SK) and University of Applied Sciences in Bielefeld (DE). Currently, I am finishing my postgraduate studies in Visual Arts at AFAD.

I have received numerous awards for my artwork at home as well as abroad and in the year 2018, I was even awarded as the (youngest) Photographer of the year, which is an Award that is annually given by the Central European House of Photography.

In my art, I focus on role stereotypes within the family, which I further develop in multiple lines. My projects were in the past exhibited on numerous group as well as solo exhibitions at home and abroad (Austria, Germany, Switzerland, Czech Republic, Poland, Slovenia, Croatia, Bulgaria, Spain, France, Latvia, USA, Canada).

At this stage, I feel the time has come to publish my first book.



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In case you are interested in the project, I would be more than happy to meet you personally or have a call to discuss it in more detail.

In case you would like to support the project by buying a photograph, please do not hesitate to reach out to me.

If you would like to support the project because it genuinely caught your interest, donations can be sent to the following bank account:

IBAN: SK02 0900 0000 0002 2295 6892

Bic/swift code: GIBASKBX



All donations will be used to fund the publication itself and activities connected to its presentation.

THANK YOU!

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